

SO VIEL EISCREME ESSEN DIE EUROPÄER

So viel Eiscreme essen die Europäer

Durchschnittlicher Speiseeis-Konsum pro Kopf in Europa 2018 (in kg)*



* Schätzungen; Daten gerundet
Quelle: Statista Consumer Market 2019

statista

UMSATZPOTENTIAL WELTWEIT – TOP 5 LÄNDER

FIGURE 2: RETAIL MARKET VOLUME FOR ICE CREAM, TOP FIVE MARKETS, 2016*



*est

Source: The China Association of Bakery and Confectionery Industry/National Bureau of Statistics (NBS); Economist Intelligence Unit, U.S. Bureau of Labour Statistics, U.S. Census Bureau, Information Resources, Inc.; Japan Ice Cream Association, The Nielsen Company/Mintel